

Axis covers premier New Zealand art gallery.

Axis cameras chosen to protect the priceless works of Len Lye, one of the most original artists of the twentieth century.



Organization:

Len Lye Centre at the Govett-Brewster Art Gallery

Location:

New Plymouth, New Zealand

Industry segment:

Tourism

Application:

Safety and security

Axis partner:

DataTalk

Mission

The Len Lye Centre at the Govett-Brewster Art Gallery houses the work of Len Lye, a filmmaker, artist, writer and one of the most important and influential modernist artists to emerge from New Zealand. Advised and implemented by New Zealand-based systems installation company, DataTalk, the mission was to leverage Axis Communications' range of cameras and camera technology to offer an overall surveillance solution to meet the complex requirements of the contemporary art museum.

Solution

DataTalk worked with Axis to determine the ideal solution for the challenge, given the difficult location for the cameras, the reliability that was needed and the lighting challenges including low and varying lights.

Result

The Len Lye Centre has been extremely pleased with the results. There have been zero issues since the cameras were installed and the coverage has been outstanding.

The Len Lye Centre is an extremely high profile building in New Zealand and is set to win awards in architecture and design. Axis is proud to be part of its success and to offer surveillance to ensure its visitors and exhibits stay safe.

“The objective of installing the Axis cameras is to protect the priceless works of art, sculptures and other displays, as well as the building itself, from damage while generally assisting members of the public. At the same time the Centre was looking to install cameras that are fit-for-purpose in the future as their use of technology such as heat-mapping and people counting grew”.

Peter Lind, Managing Director of DataTalk.

The Len Lye Centre at the Govett-Brewster Art Gallery houses the work of Len Lye, a filmmaker, artist, writer and one of the most important and influential modernist artists to emerge from New Zealand. Open to the public and also hosting special events, the Centre has a cutting-edge, eye-catching design and is one of New Zealand's top tourism destinations, built specifically for its purpose and opened in July 2015. With its curved exterior walls of mirror-like stainless steel, it's New Zealand's first example of destination architecture linked to contemporary art. It is located in New Plymouth on the West coast of New Zealand's North Island.

Advised and implemented by New Zealand-based systems installation company, DataTalk, the mission was to leverage Axis Communications' range of cameras and camera technology to offer an overall surveillance solution to meet the complex requirements of the Len Lye Centre. The complex architectural nature of the combined Govett-Brewster Art Gallery/Len Lye Centre building required that the surveillance equipment suited the space with flush, ergonomic housing for minimal visual disturbance of the interior's clean lines and corners.

A complex challenge

The solution needed to be of the highest quality and reliability. Peter Lind, Managing Director of DataTalk, discussed the specification provided by the Centre: “The Len Lye Centre has a particular interior design with very high ceilings and difficult access so we required a product that we could install and have confidence that the reliability of the product would help reduce the servicing requirements for the cameras. The Centre also had specific requirements in terms of mounting quality, with it being a heritage-listed building”.

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DataTalk worked with Axis to determine the ideal solution for the challenge, given the inaccessible location for the cameras, the reliability that was needed and the lighting challenges including low and varying lights. Peter continues: “We opted for the Axis M series due to its slim design and quality coverage and detail. The Len Lye Centre was also interested in its analytics capacity for use in the future”.

“At DataTalk we have lots of experience with Axis products, such as our recent work on a petro-chemical site, also in Taranaki. The quality and reliability makes it always our go-to camera brand. It's great to work with a single brand that has such a huge use range and that also offers viewing angles, mega pixel count and everything else”.

Pleasing results

The Len Lye Centre is extremely pleased with the results. There have been zero issues since the cameras were installed and the coverage has been outstanding. Peter added: “We were looking for a camera product that we could just put in and it would work without any issues and that is what Axis delivered. We simply wanted a camera product that works.”

Simon Rees, Govett-Brewster Art Gallery/Len Lye Centre Director, talked about the success of the project: “There were two parts to what we required; firstly, we needed a product that integrates with the existing system in the old parts of the building, as well as run in the new part – something that could fit into a zoning project in a cost effective way. Secondly, we were looking for a camera that was unobtrusive and could be mounted at an ideal height. So far, the results have been fantastic with great coverage and picture quality and ease of use, and we have already had some incidences where the footage captured has been invaluable. We are especially impressed with the people counting function that we have on a couple of cameras”.

