The Tall Ship Races 2013 real-time monitored with Axis cameras.

Szczecin Municipality makes rally of the world's largest and most beautiful sailing ships available for virtual participants via video surveillance footage.



Organization:

Szczecin Municipality (Tall Ship Races 2013)

Location:

Szczecin, Poland

Industry segment:

Stadiums/Venues

Application:

Safety and security, broadcasting

Axis partner:

mvb Specialized Services

Mission

In August 2013, the city of Szczecin was the meeting place of the world's grandest and most beautiful sailing ships along with thousands of visitors and tourists. The organisers aimed to prepare a sailing fiesta at world level. The success of the event was partially due to the highest degree of security provided to all TTSR participants and the city's residents.

Solution

TTSR's official partner was the Szczecin based company mvb, responsible for providing organisers and journalists with multimedia packages containing necessary software, as well as for preparing the IT infrastructure. Mvb's key task was to provide security to the event. With the use of modern IT solutions, a concept for an integrated IP surveillance system, offered by Axis Communications, was developed and implemented.

Result

The event area was covered by monitoring measures based on AXIS Q6035-E Network Cameras providing the highest image quality, real time view and live broadcast of the event on YouTube. The system was installed and configured especially to meet this event's needs. The system covered the entire area of the event: the mainland, the quay, the islands and areas of water by the entrance to the port. Proactive video surveillance consisted of ongoing analysis of the images from cameras in special surveillance centres, and the operators interpreting the incidents and, when necessary, initiate preventive measures in the public space.



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Agata Paciejewska-Strzelska, mvb's marketing manager.

Support for security services

Providing security to The Tall Ship Races using professional video surveillance proved it to be an invaluable tool for supporting decision making and intervention in emergency situations. Thanks to the use of IP cameras, the real-time monitoring and supervision of designated zones were available to all services providing security in the event area.

"The character of the event and its territorial scope made us choose the AXIS Q6035-E Network Dome Cameras. More than 20 cameras of this type watched the event in 24-hour mode, operated by members of the organisers' staff, police officers and municipal wardens especially trained by us," says Agata Paciejewska-Strzelska, mvb's marketing manager.

Efficient and cost-effective solution

Monitoring was one of the vital measures for providing security to people and property during the rally. The use of video surveillance based on IP technology confirmed the advantage of electronic solutions over patrol by foot and car. The installation and use of the integrated IP camera system also proved beneficial both from financial and social point of view.

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Live broadcast

An additional and important function of the surveillance was making the live footage available to Internet users. Images sent from a number of designated cameras in most attractive spots of the event, were sent to a special YouTube channel. As a result, more than a million virtual participants took part in the finals of The Tall Ship Races 2013.

The event was a great success, both from the organization and promotion point of view.











