

Majestar Casino enhances customer security with 24-hour surveillance system.

Axis network cameras covering casino floor ensure guests' safety.



Organization:

Majestar Casino

Location:

Seoguipo City, Korea

Industry segment:

Casinos/Gaming

Application:

Safety and security, remote monitoring

Axis partner:

Infosec

Mission

Majestar Casino at Hotel Shilla Jeju has experienced rapid growth with a business strategy that attracts gambling tourists to the island by gaining their confidence through fair treatment and transparent practices. "Make a dream trip to Jeju Island" is their slogan and they are creating a resort group that offers comprehensive entertainment options for guests of all ages. In January 2013, the company expanded the gambling space to the hotel's 3rd floor in addition to the existing 5th and 6th floors and wanted to introduce a perfect security system to provide a pleasant floor atmosphere for its customers.

Solution

Majestar Casino decided to go with a digital system that offers better image quality, network-based data transfer, and convenience in situation control, to improve the results obtained from the existing analog system that was plagued with image quality problems and maintenance difficulties. Before deciding on a specific brand, Majestar Casino considered competing IP-based systems from 3 companies including Axis Communications.

After a lengthy consideration, the company selected the Axis system because of its image quality, reliability, solution compatibility, and a 3-year free warranty. In addition, the fact that the Axis system has been in place in several other domestic and overseas casinos provided additional confidence that their decision was a good one.

Result

After introducing the Axis network cameras, Majestar Casino created a safer atmosphere by installing a variety of camera models on the floor to eliminate blind spots and easily monitor customer movements so customers are able to focus on their games. With AXIS P3354 and AXIS P5512 PTZ Network Cameras, security officers are able to respond quickly to unfortunate accidents. With the new digital system, the company saved costs by retaining the existing analog systems. As the Axis cameras are easy to install, creation of the surveillance system was accomplished in short order after the interior design work.

“The biggest accomplishment in the latest system upgrade project has been the enhancement of management efficiency and monitoring effectiveness by introducing the Axis network camera system with its progressive scanning and Lightfinder technology. The Axis system has contributed to making our casino one of the best gaming venues in the world.”

Majestar Casino Manager.

Creating safe gaming environment with high-quality network cameras

After introducing the Axis network cameras with superior image quality, Majestar Casino monitors the casino floor much more effectively. AXIS P3354 monitors the floor and customer movement while the AXIS P5512 is the eye in the sky to watch over every play on table games to ensure the highest levels of fairness and security. Depending on the customer's location at the table, both fixed and PTZ surveillance are available, providing sufficiently detailed data to tell the type of card and chips.

As the HDTV-quality Axis cameras provide a progressive scanning feature that recognizes moving objects more clearly, these are a significant step up from the interlaced scanning feature available on analog systems. In particular, AXIS P3354 uses Lightfinder technology to provide color images in extreme low-light condition, which allows precision monitoring and rapid response when suspicious situations arise.

“We are fully satisfied with progressive scanning and the Lightfinder features,” a Majestar Casino official said, and “we have enhanced our monitoring capabilities to reduce incidents on the floor and are able to respond quickly to emergency situations so customers now enjoy their games in a safe and secure environment.”

Integrated management with Axis IP system and existing analog camera system

Another strength of the Axis system is its compatibility with legacy analog systems. Majestar Casino previously used analog cameras, video switches, and DVRs for monitoring the floor. But their free warranty period was too short to be useful and the company had to rely on costly in-house engineers for repair and maintenance work. In addition, the image quality deteriorated as the equipment aged. The problem was eliminated by adopting the Axis system that grants a three-year free warranty as well as the NVR system's excellent compatibility and superior maintenance service.

As Axis cameras are easier to install, expand, and maintain and offer greater compatibility with existing video surveillance solutions, companies adopting the system achieve substantial savings by protecting their existing investment. Combined with other surveillance equipment and software programs to enhance the efficiency of video surveillance system, the cameras offer the latest technology for smarter security monitoring.

