

Lund, May 4, 2015

Axis brings expertise in security camera technology to live streaming and webcast applications with new HDTV PTZ camera

Axis builds on its success in network camera technology for security and video surveillance with a new product family enabling live streaming and webcasting. AXIS V59 PTZ Network Camera Series is designed to stream and webcast audio and video in a variety of applications such as in auditoriums, classrooms and sports venues, as well as for weather reports and traffic information. The cameras offer HDTV resolutions of up to 1080p at 60 fps, smooth pan/tilt/zoom (PTZ), high quality audio, powerful 30x zoom and an open interface for easy integration with other systems.

Axis Communications, the market leader in network video surveillance, introduces its first products for streaming, the AXIS V5914 and AXIS V5915 PTZ network cameras. The flexible and high performance cameras deliver high quality audio and smooth pan/tilt/zoom capabilities ideal for audio and video production and live streaming and recording in HDTV quality and can be mounted table-top, wall or ceiling. The cameras can be remotely controlled via a web interface enabling operation from mobile devices such as tablets and smartphones.

"We are building on our experience and expertise in security and video surveillance with a new versatile PTZ camera family specifically adapted for non-video surveillance applications such as live streaming of events and video conferencing. These new cameras offer high quality HDTV video and audio as well as many output connections to suit a variety of uses," explains Erik Frännlid, Director of Product Management, Axis Communications. "While other Axis cameras are being used for some of this functionality, with AXIS V59 Series we are now able to provide them with a camera family that is designed specifically to meet the unique requirements of live streaming and web casting."



The new AXIS V5914 and AXIS V5915 PTZ Network Cameras are ideal for audio and HDTV video streaming, see film.

The AXIS V59 Series cameras offer a powerful 30x zoom and HDTV resolutions of up to 1080p at frame rates as high as 60 fps, providing smooth video even with many moving objects. While cameras for the video surveillance market feature fast pan and tilt functionality geared to quickly capture incidents, the AXIS V5914 and AXIS V5915 offer smooth pan and tilt functionality. The camera settings are optimized for high-color fidelity in HDTV as required for studio environments.

The many input and output connections available for professional AV (Audio Visual) processing include SMPTE compliant HDTV streaming with HDMI 1.4 output including audio for connection to an external monitor, 3G-SDI output for 3GB 1080p@60fps transmission including audio, RJ45 Ethernet port, balanced XLR-3 line/mic input with 48V phantom feed for superb audio in stereo, 3,5mm line/mic in and out and a full size SD-card slot for edge storage of recordings.

The cameras feature an open Application Programming Interface (API) for easy integration with other systems and support <u>AXIS Streaming Assistant</u> making video and audio streams easily accessible by streaming applications such as Adobe Flash Media Live Encoder, Microsoft Expression Encoder or



Ustream.com and video conferencing applications such as Skype for Business (Lync) or Adobe Connect.

The AXIS V5914 and AXIS V5915 PTZ network cameras are supported by the industry's largest base of video management software through the <u>Axis Application Development Partner Program</u> as well as <u>AXIS Camera Companion</u>, <u>AXIS Camera Station</u>, <u>AXIS Camera Application Platform</u>, <u>AXIS Video Hosting System</u>, <u>ONVIF</u> and <u>VAPIX</u>[®] for easy camera system integration and for application developers to provide the cameras with intelligent capabilities.

The AXIS V5914 featuring HDTV 720p at 50/60 fps and the AXIS V5915 featuring HDTV 1080p at 50/60 fps are planned to be available in Q2 2015 through Axis distribution channels.

For photos and other resources, please visit: http://www.axis.com/corporate/press/press_material.htm?key=axis_v59_series

Film: http://www.axis.com/r/video-v59 series

For further information about Axis Communications, please contact:

Lena Hedén, PR Marketing Manager, Axis Communications Phone: + 46 46 272 1800, E-mail: <u>pressoffice@axis.com</u>

About Axis

Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to its customers through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.

Axis has more than 1,900 dedicated employees in more than 40 countries around the world, supported by a network of over 75,000 partners across 179 countries. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com