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## Axis introduces rugged video encoder optimized for tough environments

Axis Communications, the world leader in network video, introduces a strong addition to the video encoder family. AXIS Q7424-R Video Encoder enables flexible migration of analog cameras into an IP-based video surveillance system in challenging conditions. The new video encoder is ideal for demanding applications such as traffic monitoring, city surveillance, airports and railway stations.

"With the recent successful introduction of a completely new product range of cost-effective and affordable video encoders, we are now taking the next step with the launch of the rugged and versatile AXIS Q7424-R Video Encoder. The video encoder, which withstands tough conditions such as vibrations, shocks and extreme temperatures, offers our customers excessive flexibility" says Erik Frännlid, Axis' Director of Product Management. "The addition of AXIS Q7424-R is an excellent complement to our existing video encoder portfolio, offering customers a rugged video encoder suitable for a variety of tough applications".

The new video encoder is designed specifically to withstand tough environments and complies with the American NEMA TS-2 standard for temperature, vibration and shock. AXIS Q7424-R supports operating temperatures of -40 $^{\circ}$  C to +75 $^{\circ}$  C (-40 $^{\circ}$  F to +167 $^{\circ}$  F).

AXIS Q7424-R encodes one to four analog video sources and provides outstanding performance in order to gain the attractive benefits of professional network video technology. The video encoder supports key IP surveillance features such as H.264 and Motion JPEG, two-way audio, Edge storage with the built-in SD/SDHC memory card slot and Power over Ethernet (IEEE 802.3af). Furthermore the video encoder features a 1 Gbps SFP slot for fiber connection as well as an Ethernet port.

AXIS Q7424-R provides powerful event management capabilities with embedded intelligent video features such as tampering alarm, motion detection and audio detection, in addition to support for AXIS Camera Application Platform applications on one video channel. The video encoder also includes pan, tilt and zoom support, enabling control of analog PTZ cameras. For even more network interface flexibility, AXIS Q7424-R can be used together with the AXIS T8604 Media Converter Switch, providing 2 SFP slots and 2 Ethernet ports.

AXIS Q7424-R is supported by AXIS Camera Station video management software as well as the industry's largest base of application software through Axis' Application Development Partner program. The video encoder also supports the ONVIF specification for interoperability of network video products. AXIS Q7424-R Video Encoder and AXIS T8604 Media Converter Switch is planned to be available to order in March 2012.

For photos and more, please visit http://www.axis.com/corporate/press/press material.htm?key=q7424r

## For further information about Axis Communications, please contact:

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## About Axis

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website at <a href="https://www.axis.com">www.axis.com</a>.